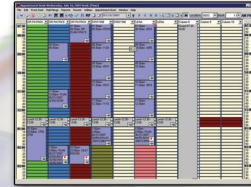


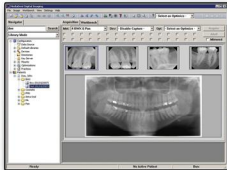
Digital X-Ray
Equipment



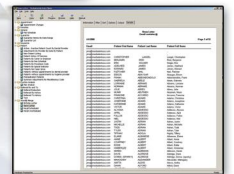
Practice
Management



Digital
Imaging



Data
Miner



MediaDENT[®]

THE DENTAL TECHNOLOGY PARTNER OF CHOICE



Mercury
Messenger



Dell
Networks



CornerStone
Management



CHC
HL7



Who is MMD Systems, and What Is MediaDent?

MultiMedia Dental Systems, Inc. was formed in 1999 for the express purpose of developing the next generation of dental software. Dental software development had lagged far behind other industries.

The development staff at MMD Systems, Inc. was given the challenge to start with a "clean sheet" approach. They were encouraged to question offices directly about their needs, work flow and goals. They were instructed to ignore existing software designs.

We started with the development of an "open architecture" digital X-ray and imaging solution that would work with virtually any sensor, PSP, digital pan, scanner or camera and integrate with existing practice management offerings. Dentists told us that they were tired of being held hostage by one company and wanted the freedom to choose the hardware technology they would use. Mediadent Digital Imaging was released in November of 2000. It is now the most widely used digital Imaging software world wide and is in use in 26 countries.

Almost immediately our Mediadent Digital Imaging users began to encourage us to accelerate development of the practice management and clinical software. They told us that they needed a completely paperless system that was easy to learn and use, they wanted a modern powerful database and most of all they wanted training and support from a knowledgeable staff that do more than tell them which button to push. They wanted their provider to constantly assist them in maximizing the software.

Mediadent SQL v7.0 Practice Management Software was released five years ago to fill these needs. The difference between Mediadent and every other practice management software is immediately evident.

With the addition of our Enterprise Manager solution, introduced two years ago, groups of 2-500 can implement Mediadent as easily as an individual practice with the added benefits of location redundancy and centralization of any tasks desired. All information at branch and corporate level are real time. Go ahead, appoint any patient at any location. All patient and accounting records right down to the deposit slip are correct. Real Time.

What does all of this mean to you? Your office now has the option of practice management, clinical and imaging software that is as advanced as the new Microsoft operating systems and databases you are using. You can catch up with technology in one step!

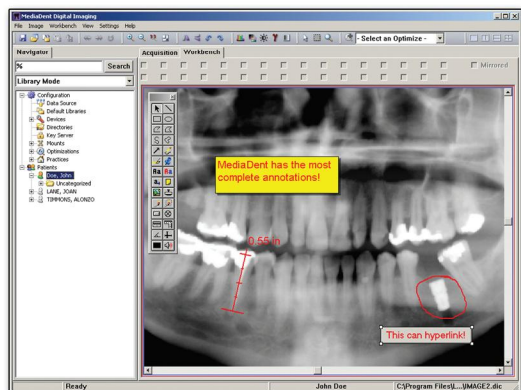
As you page through our literature keep in mind that there is a lot more to the MMD story. We have a dedicated sales engineering group with over 100 years of dental experience ranges from being a Microsoft Systems developer to being one of two companies doing beta testing for Web MD/Emdeon. Our software suite is the most modern and advanced offering in dentistry. A live demonstration will leave no doubt in your mind about that statement.

Scott McLaughlin
President



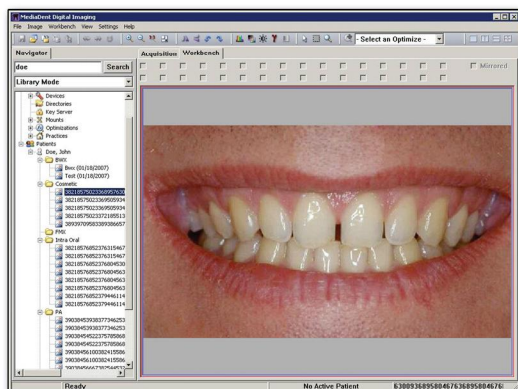
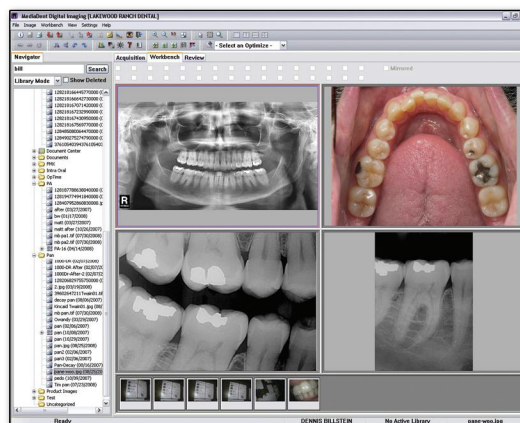
CornerStone Professional Management
877-770-8514 x 306

MediaDent® Digital Imaging allows you to choose the technology now and in the future.



MediaDent® Digital Imaging where all of your patient's x-rays, intraoral exams, even documents and forms are just a click away!

The intuitive 'navigator' interface gives you instant access to all aspects of the system. All images are organized into libraries in a searchable patient database. Multi-practice support allows you to easily switch between entirely different data sources. Switch to 'date mode' and all of your data is instantly organized chronologically for quick historical review.



MediaDent® Digital Imaging features outstanding device support for most sensors, scanners, and cameras -- including any TWAIN or WDM device. Devices can easily be switched with a single click, even mid-acquisition! Produce the highest quality images with a full arsenal of professional processing and editing tools at your fingertips. Create your own custom filters with a single click by simple recording your steps! A full annotation suite includes calibrated measurements, drawing/text tools, even hyperlinked buttons! Integrated with Microsoft Word and your own templates. Email complete referrals or reports to another office with a few simple clicks.

MediaDent® Digital Imaging represents the absolute latest technology the dental industry has to offer and is actively developed with the aid of practicing dentists. Experience what truly intelligent software can do for you today!

Digital Imaging



EwooUSA is the US subsidiary of Vatech a large sophisticated South Korean High Technology company. Their recent entry in the US market has set new standards for large scale dental imaging. The P&P digital panorex and the Pax-400C Pan/Ceph represent the leading edge of technology at a substantial savings.

A very small focal spot of 0.35 x 0.5mm and a broad exposure range of 50 to 90KV (2-10mA) produce a diagnostic image substantially greater in resolution than many intraoral sensors. When used in conjunction with Mediadent Digital Imaging software many dentists have found that they no longer need to depend on Full Mouth X-ray series for patient screening. Zoom in on an individual tooth 3, 5 7 or more times magnification for the diagnostic information you need.

Picasso Trio sets a new standard of image quality, versatility and features. It's Cone Beam imagery and sophisticated software provide the imagery, analysis and implant planning tools you have been looking for.



MediaDent software has been waiting for a device with the sensitivity to make this modality possible. A quick Online Presentation is a good first step. It's here now!



The HDX Cesium Iodide Digital Sensor



HDX is the next generation in digital sensor technology.

- 20 + LP/mm resolution
- Cesium Iodide Scintillator converts more image
- Fiber Optic channeling dramatically reduces noise
- High durability biocompatible ABS case for long life
- Thin design for ease of placement and patient comfort
- Low signal to noise ratio for the clearest image
- Solid state USB connection powered by USB port
- Full 3 year warranty
- New light weight holder set for patient comfort

***We can't reproduce the image quality here.
Call for an online demonstration and see the amazing detail live.***

The OpTime Phosphor Plate Scanner



OpTime is the next generation in Phosphor Plate Technology. The small network based plate scanner represents the state of the art in this technology. Flexibility is the key.

- Place the unit in a convenient location and operate it from any operatory.
- It processes directly to operatory no dedicated computer needed
- Unique magnet system organizes X-ray series, no guessing or moving images
- Optime is the standard in PSP image quality, speed and ease of use

Digital Sensors are not for everyone. There are many things to consider. Your account manager can assist you in preparing a cost analysis including Time Motion analysis so that you can decide which is appropriate for your office.

The Nomad Portable X-Ray

The battery powered NOMAD offers true portability with cordless operation and freedom from line voltage fluctuation. With more than 100 exposures on one battery charge and a weight of under 4 kg, NOMAD is optimal for remote use and confined spaces as well as operatory functions.





Your Patients are your customers. Old fashioned appointment and billing systems do not meet today's demands for customer service, marketing and business management. Information must be available at the touch of a button.

- Your system must be able to answer questions not just recite what was processed.
- You need to know what groups (age, sex, zip code, more) you are most successful with.
- You need to know what production will be 45 even 90 days from now.
- Your staff needs to spend more time with the patients and less time as input clerks and report analysers.

Get rid of the paper NOW! Mediadent SQL Practice Management was designed from the first line of code to be completely paperless. Our Interactive "Front Desk System is unique in the industry. Work any critical area, Recall, Appointments, Claims, Receivables and more live, attach notes, assign tasks, set reminders, click down to under lying data. No more printing reports to make notes and manually organize. Just click the MS Word icon or the email icon to send a communication to the patient, guarantor, insurance company or lab!

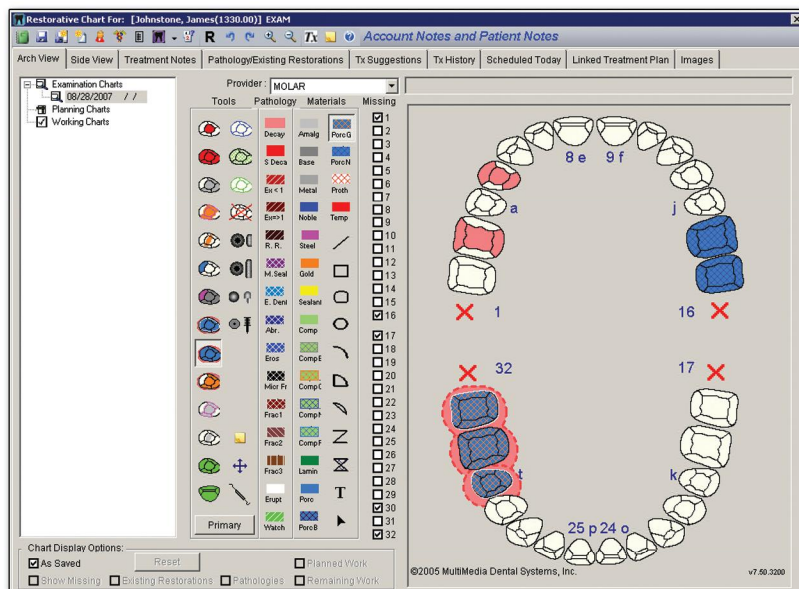
How do we define paperless?

- Documents scan directly into the document center as encrypted PDFs.
- Insurance cards scan directly into the patients insurance plan information.
- Sign your documents electronically
- Email signed prescriptions directly from the screen
- Email virtually anything with integrated email buttons
- Verify patient benefits in seconds with a single click
- Check claim status with a single click and automatically save the report to the patient file
- Primary and secondary Pre-authorizations filed electronically,
- Claims attachments full integrated NEA (National Electronic Attachment)
- Notes capability is interlaced thorough out the application for patient, account, lab, appointment, carrier and other notes.

Dentistry is a business. You need to be able to quickly understand where your business is and the reasons for it. Our "Front Desk" Systems were designed for fast access and ease of use, both at the office and remotely. Have a question? Click the Note icon to see staff comments or the Real Time response from the carrier. Past due accounts, click the note to read the comments on efforts to collect. Overdue recalls, who called when? Emails sent?

Dentistry has advanced dramatically over the last 5 -10 years. So has software. Why use an out moded technology? Now you can truly take control of your business, set the goals you have dreamed of.

What would you want from a modern Clinical software?



1. Intuitive “3D” presentation
2. Unlimited Exam, Work and Planning Charts
3. Automatic treatment planning
4. lifetime Chart – Peds to Adult
5. Programable to your specifications and preferences
6. Live two way integration with appointments and accounting
7. Acceptance tracking and follow up
8. Presenter tracking
9. Integration with Florida Probe

The Microsoft SQL database organizes and protects all of your charts for the life of the patient. There is no limit on the number of charts per patient or the number of codes per treatment plan.

Your Exam findings can create the treatment plan with a click of the Tx button. Edit or adjust as needed and you are ready to present to the patient. Co-discovery? Just a click away to show the highly detailed digital images full screen.

Many patients are in the practice from childhood. Start with Primary and some missing. Erupt the missing, loose the primarys erupt the permanent. A smooth flow tracking the history of every primary and permanent tooth.

Charting configuration allows the user to create custom: pathologies, buttons, treatments and recommended treatments by provider. Make it your system as easily as point and click.

Mediadent was designed to flow in both directions. Mark it completed on the chart and it updates the appointment for check out. Move a procedure from phase 1 to three and the system recalculates appointment times and insurance.

Who said yes and who said no is literally the success or failure of a practice to reach it's potential. We track success with our unique Data Miner Module allowing you to analyze results by any criterion you need e.g. presenter, patient age, sex, zip... virtually anything.

Our Perio charting is more than most offices will ever use but if you want even more we offer full integration to Florida Probe.



Charting Software

MediaDent Data Miner is a user-friendly data mining, business intelligence, query, and report writing tool. With its intuitive wizard driven design, MediaDent Data Miner makes report writing a snap for even the most novice user. Elegant and persuasive reports can be created in minutes with little or no technical knowledge required.

- Wizard driven approach
- Real-time access to data
- Design your own reports
- Speed up design time
- Advanced Layout Designer
- Automate report delivery

News Letter
Email contains @

Page 1 of 92

Email	Patient First Name	Patient Last Name	Patient Full Name
jmo@mediadentusa.com	CHRISTOPHER	LANGEL	Langel, Christopher
jmo@mediadentusa.com	BENJAMIN	REID	Reid, Benjamin
jmo@mediadentusa.com	ERIC	SULGER	Sulger, Eric
jmo@mediadentusa.com	ADELHEID	JAMES	James, Adelheid
jmo@mediadentusa.com	EDWARD	JAMES	James, Edward
jmo@mediadentusa.com	FLETCHER	NAIL	Nail, Fletcher
jmo@mediadentusa.com	EBSON	ABAYGAR	Abaygar, Elson
jmo@mediadentusa.com	FRANK	ABBONDANDOLO	Abbondando, Frank
jmo@mediadentusa.com	GABRIELA	ABELE	Abele, Gabriela
jmo@mediadentusa.com	LORRAINE	ABRAMS	Abrams, Lorraine
jmo@mediadentusa.com	NORMAN	ABRAMS	Abrams, Norman
jmo@mediadentusa.com	JULIE	ABUTNEH	Abutneh, Julie
jmo@mediadentusa.com	MUNIR	ABUTNEH	Abutneh, Munir
jmo@mediadentusa.com	FRANCINE	ACCURSO	Accurso, Francine
jmo@mediadentusa.com	CHRISTINA	ADAMS	Adams, Christina
jmo@mediadentusa.com	JOSEPHINE	ADAMS	Adams, Josephine
jmo@mediadentusa.com	KATHERINE	ADAMS	Adams, Katherine
jmo@mediadentusa.com	VICTOR	ADAMS	Adams, Victor
jmo@mediadentusa.com	ALYSSA	ADDESSO	Adesso, Alyssia
jmo@mediadentusa.com	APRIL	ADDESSO	Adesso, April
jmo@mediadentusa.com	FALLON	ADDESSO	Adesso, Fallon
jmo@mediadentusa.com	JUSTIN	ADDESSO	Adesso, Justin
jmo@mediadentusa.com	ADRIAN	ADRIAN	Adrian, Adrian
jmo@mediadentusa.com	MICHELLE	ADRIAN	Adrian, Michelle
jmo@mediadentusa.com	TODD	ADRIAN	Adrian, Todd
jmo@mediadentusa.com	TYLER	ADRIAN	Adrian, Tyler
jmo@mediadentusa.com	TIFFANY	AIOLA	Aigola, Tiffany
jmo@mediadentusa.com	ELAINE	ALBANESE	Albanese, Elaine
jmo@mediadentusa.com	ANNE	ALBERT	Albert, Annie
jmo@mediadentusa.com	COURTNEY	ALBERT	Albert, Courtney
jmo@mediadentusa.com	EDDIE	ALBERT	Albert, Eddie
jmo@mediadentusa.com	KIMBERLEE	ALBERT	Albert, Kimberlee
jmo@mediadentusa.com	DEREK	ALBISON	Albison, Derek
jmo@mediadentusa.com	DAVIS	ALDRIDGE	Aldridge, Davis
jmo@mediadentusa.com	DONNA (SPARKY)	ALDRIDGE	Aldridge, Donna (sparky)
jmo@mediadentusa.com	MAHOGANY	ALEXANDER	Alexander, Mahogany
jmo@mediadentusa.com	ANITA	ALEXIS	Alexis, Anita
jmo@mediadentusa.com	DAWN	ALFORD	Alford, Dawn

MediaDent Data Miner has hundreds of features, too many to list here. The most commonly inquired about features are documented below. Choose from four different report types: Quick, Cross Tabulation, Charts/Graphs and labels

Mercury Messenger is the next step in automating your office communications. It is time to move past the old fashioned light systems to full text messaging. Easily installed on your network and so intuitive your staff will be using it in minutes.

easy
to configure...

MediDent Mercury Messenger 1.1

Patient Ready Check Patient Ready For Check

HELP

I need you! Bring Doctor! Need Anesthesia!

SAVE

WORKSTATIONS

ADD NEW: DELETE: DELETE

PERSONNEL

ADD NEW: DELETE: DELETE

EDIT COLOR: SAVE

SEND TO: ALL IMPORTANT SEND

MESSAGE

03:14:30 PM Operator 2 ALL CODE BLUE 14

03:14:30 PM Operator 2 Dr. Bolognino Check Patient

03:14:30 PM Operator 2 Margaret Susan Patient Ready

- Easy server set up by staff
- 32 programmable message buttons
- Individual user colors
- Full text messaging
- Send receive log
- Code Blue Button
- Very low network resource load
- Unlimited users
- No monthly costs



easy
to use!



Many of our customers were looking for a "single source" to provide and maintain all of their technology. One phone call, no finger pointing. Low fixed maintenance costs and one understandable statement. We chose Dell as our recommended manufacturer because they understood our needs for US based engineering services that were readily accessible. We already had considerable experience with Dell because we used their business level systems in our own computer center and support center. All of our systems are designed by our engineering group to fit the individual office. They are configured in our facility and shipped to the site where our technician installs, tests and certifies the system. You are assured of a consistent result.



MultiMedia Dental Systems provides turnkey solutions by providing both Hardware and Software for our clients.

All Hardware is covered by a 3-year on-site service warranty and supported by a national service organization that is second to none.

Our clients that have made the decision to purchase hardware directly from us have had tremendous success in addressing any and all hardware issues and concerns.

The fact of having One Call support for all hardware and software related issues, is a great benefit for your practice and your staff.

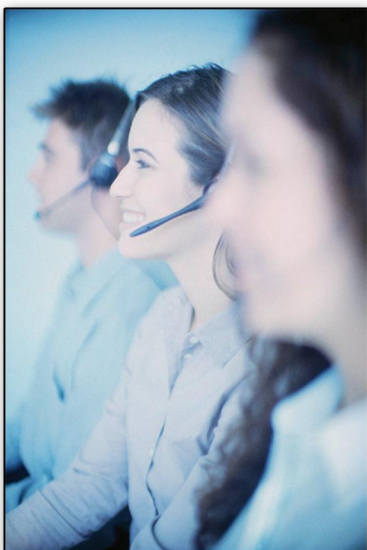
Our objective is to minimize the concerns of the staff when it comes to all computer related technologies in your practice by providing superior business computers and top-notch service.

In the past five years, MultiMedia Dental Systems has maintained the lowest downtime percentage in the dental industry to date. We have had the luxury of an over 99% up time!!! In our worst-case scenario, a hard drive failure on the server, clients that have purchased hardware directly from MultiMedia Dental Systems were back up and running within hours.

Our experience in hardware configurations and installations is designed to minimize individual points of failure and protect the integrity of the most valuable part of your network, THE DATA!

Services

Busy dentists do not have a lot of time to deal with multiple suppliers. Our services have been developed over time to provide anything from software support to being your IT department.



- Software support
- Software upgrades
- Insurance claims processing
- Real Time Verification of benefits
- Real Time Claims Status
- Real Time Claims (3rd Qtr 08)
- Integrated NEA Claims attachment
- ERA (3rd Quarter 08)
- Electronic Statements
- In office Training
- On Line Training
- Mediadent University
- Hardware installation
- Network support and maintenance
- On Line Backup (real time data replication to our servers)
- Never Down – server failure? Connect to your data on our servers
- CornerStone (see page 10)



Many of our customers came to us for assistance in achieving their goals. They didn't want to be "cloned" and they didn't want to pay astronomical fees for the same manual that every other dentist was given. CornerStone Professional Consulting offers dentists a consultive business approach. Your office is unique. Our advice to you must consider your preferences, location, staff and all of the other things that make it unique. We start with a detailed practice assessment and budget analysis to determine where you are then work with you in goal setting. Action plans are then developed and implemented with the staff. Staff is trained as needed and monitored to insure understanding and compliance. Some of the areas covered are:

Practice Growth – Present & Future
Appointment Control for Doctor/Hygienist
Fee Schedule
Insurance Systems
Billing Procedures
Accounts Receivable
Marketing Programs
Bookkeeping/Computer Systems
Telephone Techniques
Job Descriptions
Treatment Planning

Financial Policy
Office Design
Hygiene Department Productivity
Recall System
Overhead Expense/Profitability
Personal Management Policies
Staff Assessments
Records and Filing Systems
Communications
New Patient Procedures



CornerStone does not use an "all or nothing" approach. Our services are presented by area for your review and discussion. You can choose any individual area or a whole office approach. If you decide to partner with CornerStone you will find us very "hands on" and easily accessible as we work together as a management team for you.

About our staff. Consulting requires a great deal more knowledge and experience than just office experience. All of our staff have a minimum of 10 years experience in office consulting in a wide range of situations.





MMD Systems, Inc. is committed to serving the Community Health and Primary Care industry. Our custom CHC reports, HL7 integration and cost saving configurations are designed to meet the unique needs of this community.

Facilities can utilize all of the powerful Mediadent Software Suite along with special features in our CHC Enterprise Suite.

- Unlimited sites
- Remote user access
- Fully Automatic Sliding Fee Schedules
- HIPAA compliant screens
- HL7 interface or direct integration
- UDS reporting
- 837 claims filing
- Single or multiple databases
- Enterprise software for any number of locations
- Referral tracking and verification

Our consulting group offers assistance to you in the following areas:

- Facility sizing and design
- Bidding and negotiations on equipment
- Grant writing
- Staff recruitment
- Compensation plans
- On going staff education
- Management consulting

Our Technology group is there for your staff

- Systems design
- 3rd party software integration
- Device compatibility
- On going support and trouble shooting



CHC / HL7

As you can see MMD Systems offers a lot more than software to your organization.



935 Hwy 124, Suite 215, Braselton, GA 30517
877-770-8514